

69th

FALL / WINTER '24

Aysaf

INTERNATIONAL EXHIBITION FOR FOOTWEAR MATERIALS,
COMPONENTS, LEATHER AND TECHNOLOGIES

Aysaf
LEATHER
Leathergoods, Accessories and Trends

Aysaf
**TECHNOLOGIES
& CHEMICALS**
Chemicals and Technologies for the Footwear, Leather Industries

*Fashion Begins
in the
Sub-Industry!*

• Soles & Heels

• Leather & Leather Products

• Artificial Leather, Textiles & Accessories

• Shoe & Leather Machineries

• Chemicals

2023

15-18 NOVEMBER

Istanbul Expo Center

aysafexpo.com



Supporters:





AYSAF, THE HEART OF THE SHOE SUPPLY INDUSTRY;

AYSAF Exhibition will bring together its leading exhibitors and potential visitors for the 69th time at the Istanbul Expo Center on 15-18 November 2023, in cooperation with Artkim and the Footwear Sub-Industrialists Association (AYSAD).

The exhibition will be a pioneer in providing new business deals, presenting new business opportunities, and meeting directly related customers, and will offer participating companies a unique opportunity to meet with local and foreign visitors.

WHY EXHIBIT?

- ✓ *Create new sales opportunities.*
- ✓ *Respond to order requests.*
- ✓ *Create new business sales opportunities.*
- ✓ *Create new business sales opportunities.*
- ✓ *Increase your brand awareness in the national and international markets.*
- ✓ *Get one step ahead of your competitors by displaying your products.*

THE BEST FOREIGN COUNTRIES 10 AMONG VISITORS



What are your reasons for participating in the exhibition?

%51 Strengthening existing relationships

%38 Introducing new products/services

%38 Increasing brand awareness

%30 Finding new business contacts

%27 Selling / Taking orders

%27 Following market trends

%24 Finding new suppliers

%23 Finding export customers

%23 Finding new products

MAY 2023 STATISTICS



Exhibitor Profile

- Accessory Manufacturers and Importers
- Shoe Chemicals and Adhesives
- Leather Products
- Quality Control and Occupational Safety
- Machinery Manufacturers
- Agents
- Artificial Leather Products
- Sole and Heel Manufacturers
- Textile Products
- Services
- Other

Visitor Profile

- Shoe Manufacturers
- Shoe Wholesalers
- Shoe Supply Industry Products Wholesalers
- Shoe Fashion Designers
- Leathercraft Manufacturers



For stand and Sponsorship: sales@artkim.com.tr

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